



LIVE LUGGAGE

PRESS RELEASE

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From deck to dinner – a Live Luggage suitcase packs in cruise wear



A cruise provides so many different activities, from games and swimming on the deck to cocktails and dinner dances - but having the right outfits and looking glamorous creates a packing dilemma. How can you squash everything into one case or do you resign yourself to taking less? Taking lots of clothes and shoes can also mean hauling a heavy case 300 or more metres to get from taxi, car park or public transport to cruise liner departure lounge.

Fortunately, there's the Classic hard case from Live Luggage, a tough rigid suitcase made from a special composite of ABS and PC plastic with reinforced outer shell rims and extra-strong hinges. It has a roomy 100 litres of interior space, just perfect for everything from casual wear to informal outfits, formal gowns and dinner suits. Measuring 840 x 500 x 340mm, the Classic hard case has a unique patented Anti-Gravity handle system which puts 85% of weight of the packed case over the large flat wheels. This ergonomic handle is height adjustable, pivots from the base of the bag and stows neatly flat against the back of the case when stationary. The Classic case is also available with power-assisted wheels which kick in automatically when sensors in the handle detect a gradient or kerb, making light work of getting onboard. There's a TSA-recognised tumbler lock system on the side of the case under the small side handle and each case has a Live Locator ID, to help reunite owner and case in the event it is mislaid. Available with a black body and a choice of handle colours: black, red, white, yellow or pink, the Classic PA bag costs £395 and the Classic AG case £275.

Live Luggage's Sports Bag is the one for people on activity cruises with lots of shore excursions. It comprises a large main case, a weekend bag and a rucksack which zip together and apart. Practical and wipeable, there's an enormous 130 litres of packing space inside this 800 x 500 x 480mm multi-bag case. So useful for trips ashore or for taking swimming things up to the pool, the detachable rucksack has an outside mesh pocket for damp items such as flip-flops or swimming costumes, and a padded internal pocket for keeping an MP3 player securely inside out of sight, with a port to the outside for the headphones. The spacious detachable weekend bag is perfect for longer shore excursions or for shopping for souvenirs. Tennis racquets and other sports equipment can be attached to the Live Luggage chassis using simple ski clips, so you can arrive onboard toting all your gear looking both relaxed and stylish. Available in stunning polar white with black and white trim or in black, the Sports Bag AG retails at £265 and the PA version £395.

Especially useful for people who like their laptop with them, the Live Luggage Hybrid bag comprises a capacious main case with a removable laptop bag and an overnight bag, which can be used as a single piece of luggage on the AG or PA chassis, neatly leaving the user with one hand free, even when lugging a laptop and a case full of clothes. A very neat way of buying three different bags in one, the Hybrid AG costs £250 and the Hybrid PA bag £395. Available in black only, with the same handle colour options as the Classic hard case.

Live Luggage cases are designed by British engineers and built in Britain. They are available from John Lewis stores, Prokit in London and can be ordered from the Live Luggage website.

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Please go to www.liveluggage.com to Media Centre to download hi-res images. For further information or for please contact:

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Live Luggage cases have been voted into Time Magazine's Top Ten Best Travel Gadgets of 2009: [click here](#)

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