

It used to be murder getting on the express...



### **New Live Luggage cases with ergonomic anti-gravity handles for the 21st century traveller**

**August 2010:** Taking your luggage to the railway station no longer has to be done the old-fashioned way: Live Luggage has introduced a new range of suitcases for the 21st century. Live Luggage cases have a unique ergonomic patented anti-gravity handle which puts 85% of the weight of the contents over the specially-designed wheels, so a fully-packed case feels extremely light - even when walking across vast concourses and up ramps. Train travellers can carry all their gear, including laptop bags, documents and even sports equipment on one single set of wheels, leaving one hand free and avoiding any need to stand precious hand luggage on the ground. This 21st century range of cases helps take the strain off your arm, shoulder and back. For extra help, all three Live Luggage models are even available with the option of powered wheels. This is luggage, but 21st century style!

The Live Luggage Hybrid Bag and Live Luggage Sports Bag are both three-in-one systems, with a main case and attached additional hand baggage which zips on and off easily, so you can keep important items needed on the journey with you in your seat. For business people, a Hybrid Bag is the perfect solution for an easy working journey. Really three bags in one - a laptop bag, a document case and a capacious main suitcase which all zip

easily together and apart, it allows you to leave the main case on its chassis standing in the luggage section and take the laptop bag and document case with you to your seat. Before leaving the train, simply zip the laptop bag and document case back onto the main case and alight with one single piece of luggage. The Hybrid Bag is available in black with a choice of black, yellow, white, pink or red handles. Hybrid PA (power-assisted) Bag, £395; Hybrid AG (anti-gravity handle) Bag, £250.

Leisure travellers may prefer the Live Luggage Sports Bag - again, a three-in-one luggage solution which is great for a train trip and throughout the entire holiday. A tough rucksack with an outside mesh pocket and internal sections, including one for an MP3 player, takes care of sports gear, sports shoes and even cycling helmets and a spacious zip-off weekend bag is great for items such as toiletries, hairdryers and other personal effects. Made of completely wipeable material and available in black or white, the Live Luggage Sports Bag is available with a choice of black, white, yellow, red or pink handle and costs just £265 complete for the anti-gravity (AG model) and £395 for the powered PA version and is available through the Live Luggage website and authorised distributors.

The Live Luggage chassis is unique . its patented and properly engineered anti-gravity+handle pivots out from the base of the case and puts 85% of the weight of the packed bag over the distinctive large flat wheels, making it feel much, much lighter than a conventional suitcase or wheeled briefcase, which can be so difficult to lug up and down stairs and manoeuvre. PA (power-assisted) models feature pan-cake motors built into the large flat wheels, giving power-assistance for going up gradients: intelligently driven with torque sensors and tilt switches, the wheels only power up when a step or gradient is sensed. The weight of the packed case feels like virtually nothing. Safe, rechargeable batteries last for around 1.5 miles on a single charge.

Live Luggage cases are stylish designer bags, designed by British engineers and built in Britain so people can travel safely and flexibly anywhere in the world. Live Luggage because the world is not flat

ENDS

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