



LIVE LUGGAGE

PRESS RELEASE

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SNOWBOARD
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**New Sports Bag from Live Luggage totes skis,
snowboards and clothes with one hand**



*Designed for skiers and snowboarders, ergonomic “anti-gravity”
handle makes going uphill easy*

Designed with skiers and snowboarders in mind, the new Sports Bag from Live Luggage packs a whole two weeks' worth of clothes and skiing or snowboarding gear into one beautifully designed suitcase system which also transports skis, snowboards and boots on the same chassis, leaving one hand free. This truly multi-functional luggage system comprises three separate bags which all fit onto a unique trolley system with an ergonomically designed "anti-gravity" wishbone handle. Pivoting from the base of the chassis, the anti-gravity handle is height adjustable and pulls out from the back of the case when in use and closes neatly when stationary. Skis or snowboards can be attached to the Live Luggage system using simple ski clips.

Even fully packed, 85% of the weight of all this gear is placed directly over large flat wheels, so pulling luggage along feels as easy as gliding downhill. Journeys from home to train station or across huge airport car parks take very little effort and walking to resort accommodation is much easier on the arms, back and shoulders. There's even a model with power-assisted wheels which run off a re-chargeable built-in battery – sensors in the handle automatically activate pan-cake motors in the wheels when slopes or kerbs are detected, taking all the strain out of walking uphill.

The Live Luggage Sports Bag is endorsed by British Olympic skier Pam Thorburn, who comments: "The detachable weekend bag can be unzipped from the main case and is the perfect aircraft carry-on bag or keeps more valuable items such as cameras with you on the coach or train. Once in resort, the Sports Bag's handy detachable zip on/off rucksack is an easy and practical solution for taking everyday items such as goggles, sunscreen and energy snacks onto the slopes. It even has an exterior mesh pocket for damp items and an internal pocket for an MP3 player with a port for the earphones. Of course, the rucksack and the weekend bag can be used all year round for everyday use such as trips to the gym and days out – the tough PU material simply wipes clean."

The Live Luggage Sports Bag is available in stunning polar white with black trim and is now also available in all black. Add a touch of individuality or match your ski outfit by choosing a coloured handle (black, white, yellow, red or pink handle). The Live Luggage Sports Bag costs just £265 complete for the anti-gravity (AG model) and £395 for the powered PA version. The Sports Bag is available now from the Live Luggage website at www.liveluggage.com.

Help support British Skiing! Attend the Snowflake Fundraiser for Pam Thorburn from Team GB on 9 October to help raise money to train and coach our elite ski racing athletes. For more details, see www.pamelathorburn.com

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Please go to www.liveluggage.com to Media Centre to download hi-res images. For further information or for editors in London wanting to test-drive the 2012 Sports Bag, please contact:

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Live Luggage cases have been voted into Time Magazine's Top Ten Best Travel Gadgets:
[click here](#)

See Live Luggage bags on the Gadget Show: [click here](#)

Also featured on the Discovery Channel: [click here](#)