



LIVE LUGGAGE

PRESS RELEASE

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Licensed for luggage ...



Arriving cool and unruffled everywhere and always wearing the right immaculate outfit, a certain British fictional secret agent must actually travel with loads of luggage

We don't quite know how he does it ... but there's one luggage secret that's high-tech *and* unclassified – AG (anti-gravity) and PA (power-assisted) ranges from Live Luggage, another great British invention that Q would be proud of.

Extra tough situations need the Classic hard case, a rigid suitcase made from a special composite of ABS and PC plastic with reinforced outer shell rims and extra-strong hinges. It has a roomy 100 litres of interior space, just perfect for carrying everything from casual wear to black-tie dinner suits and even photographic equipment. Measuring 840 x 500 x 340mm, the Classic hard case has a unique patented Anti-Gravity handle system which puts 85% of weight of the packed case over the large flat wheels. This ergonomic handle is height adjustable, pivots from the base of the bag and stows neatly flat against the back of the case when stationary. The Classic case is also available with power-assisted wheels which kick in automatically when sensors in the handle detect a gradient or kerb, making light work of getting onboard. There's a TSA-recognised tumbler lock system on the side of the case under the small side handle and each case has a Live Locator ID, to help reunite owner and case in the event it is mislaid. Available with a black body and a choice of handle colours: black, red, white, yellow or pink, the Classic PA bag costs £395 and the Classic AG case £275.

All-action heroes and heroines need Live Luggage's Sports Bag - a flexible 3 in 1 system with a large main case, a weekend bag and a rucksack which zip together and apart. Practical and wipeable, there's an enormous 130 litres of total packing space inside this 800 x 500 x 480mm

multi-bag system. Wear the rucksack zipping down mountains while listening to music from an MP3 player protected in the special padded internal pocket. Overnight or weekend assignments probably require the spacious detachable weekend bag. For longer trips, bulky sports equipment can be attached to the Live Luggage chassis using simple ski clips and all this gear toted along with one hand. Available in stunning polar white with black and white trim or in black, the Sports Bag AG retails at £265 and the PA version £395.

Tech-savvy travellers who need their laptops love the Live Luggage Hybrid bag in business-like black: a capacious main case with a removable laptop bag and an overnight bag, which can be used as a single piece of luggage on the AG or PA chassis, neatly leaving the user with one hand free, even when lugging a laptop and a case full of clothes. A very neat way of buying three different bags in one, the Hybrid AG costs £250 and the Hybrid PA bag £395. Available in black only, with the same handle colour options as the Classic hard case.

Live Luggage cases are designed by British engineers and built in Britain and can be ordered from the Live Luggage website or over the phone.

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Please go to www.liveluggage.com to Media Centre to download hi-res images. For further information or for please contact:

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Live Luggage cases have been voted into Time Magazine's Top Ten Best Travel Gadgets of 2009: [click here](#)

See Live Luggage bags on the Gadget Show: [click here](#)

Also featured on the Discovery Channel: [click here](#)