



LIVE LUGGAGE

PRESS RELEASE

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## Anti-gravity luggage is ace for tennis players



### ***New white multi-functional Sports Bag from Live Luggage***

The new Sports Bag from Live Luggage in sparkling white has been designed for tennis players who want to take their favourite racquets away on holiday with them, attached neatly to their main luggage so they can get from home to destination without straining their arms and with one hand free.

Designed by the well-known London fashion designer Jacqui Ma, it combines cool styling with practical functionality. Featuring a unique patented Live Luggage anti-gravity “wishbone” handle (AG range) and optional powered wheels, (PA range), this sports suitcase makes light work of carrying tennis racquets and sports clothing from home to train to plane and is the one-purchase flexible luggage solution for the stylish tennis player.

The Live Luggage AG Sports Bag features a patented “anti-gravity” handle which puts 85% of the weight of the luggage over the wheels, pivoting from the base of the case when in use to ensure even a fully packed case feels almost weightless, is easy to manoeuvre and stable when stationary. For even more help with slopes and steps, the PA Sports Bag features high-technology powered wheels and the same clever patented anti-gravity handle system with tilt switches and force sensors which took six years to develop. The result is luggage which feels as light as a feather, powers up when it senses gradients and kerbs and takes all the weight and effort out of pulling, avoiding any strain on the user’s body and allowing them to save their energy for playing. The pancake motors (Nano technology) in the wheels are powered by rechargeable batteries and last up to 1.5 miles off a single charge, recharging easily just like a mobile phone (a charger and multi-country adaptor are included).

The Live Luggage Sports Bag system has three detachable bags: a weekend bag for taking balls, towels and tennis shoes to the court; a handy rucksack for trips to the beach or sightseeing, and a spacious main case which takes a whole holiday’s worth of clothes of clothing, accessories and personal belongings. Racquets can be attached to the anti-gravity handle system using simple clips.

Once at the airport, the weekend bag and/or the rucksack can be zipped off and used as carry-on hand baggage then simply zipped together again on arrival for the trek through the airport to the hire car or taxi. On holiday, the Sports Bag can be separated into different bags for everyday use, then it all zips together again and onto the AG handle system for an easy trip back home – both practical and fashionable.

The Live Luggage Sports Bag comes in white with black and white trim and a choice of black, white, yellow, red or pink handle. Also available in black with black trim, black and white cord and black, white, yellow, pink or red handle. The PA Sports Bag costs £395 and the AG Sports Bag is priced at £265.

**ENDS**

Please go to [www.liveluggage.com](http://www.liveluggage.com) to Media Centre to download hi-res images. For further information or for editors in London wanting to test-drive the 2012 Sports Bag, please contact:

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Live Luggage cases have been voted into Time Magazine's Top Ten Best Travel Gadgets of 2009: [click here](#)

See Live Luggage bags on the Gadget Show: [click here](#)

Also featured on the Discovery Channel: [click here](#)

Raef Bjayou star of BBC's "The Apprentice" 2008 promotes the new Hybrid PA Bag: [click here](#)