



LIVE LUGGAGE

PRESS RELEASE

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Stuck abroad? Get your luggage home more easily...



...with power-assisted and “anti-gravity” suitcases from Live Luggage

As countless thousands of stranded passengers have found out during the last few days of travel chaos, being stuck abroad is bad enough, without having walk miles with luggage - around airport terminals, then to train or coach stations and onto and off ferries. Added to that, many have small children to cope with at the same time, or may not be feeling 100% after hours or even days of hanging around waiting.

Power-assisted and anti-gravity cases from Live Luggage help take some of the strain out of this situation. The PA and AG ranges are a completely new breed of case chassis with a patented “Anti-Gravity” handle system. Ergonomically shaped, it pivots out from the base of the case when in use and enables 85% of the weight to be balanced evenly over large flat wheels, resulting in a stable and easily manoeuvrable case which feels almost weightless even when fully loaded. Unlike conventional wheelie suitcases, Live Luggage AG bags can be pushed and pulled

with ease and stand still without toppling over. Two of the three designs are multi-bag systems, where hand baggage is zipped onto the main case, leaving the other hand free, so it's easy to pull a Live Luggage case comfortably while holding a child, for example.

For even more help, the PA range from Live Luggage features power-assisted wheels with in-built pan-cake motors for power-assistance for going up gradients. Intelligently driven with torque sensors and tilt switches, the wheels power up automatically when a step or gradient is sensed, driving the wheels forward, saving strain on the user's body. The weight of the packed case feels like virtually nothing. Safe, rechargeable batteries last for around 1.5 miles on a single charge. All Live Luggage PA cases also feature the Live Luggage anti-gravity handle system, giving them a distinctive and unique look so different from any other case or luggage system on the market.

The multi-bag zip system of Live Luggage's Hybrid bag is a breakthrough in functionality. Comprising a capacious main case with a removable laptop bag and an overnight bag, the Hybrid bag neatly leaves the user with one hand free even when lugging a laptop and a case full of clothes. Alternatively, the bags can be zipped off and used as either one or two pieces of hand luggage. It's a very neat way of buying three different bags in one, which can be used separately all year round. Available in black, with a in a choice of red, yellow, white, pink or black handles, the Hybrid AG costs £250 and the Hybrid PA bag £395.

Active Sports types like the Live Luggage Sports Bag's detachable weekend bag and rucksack which are suitable for use all year round as well as on holiday. Additional thoughtful design features include a padded internal pocket in the rucksack for an MP3 player with a port to the outside for the headphones, and outside mesh pockets for storing damp items such as swimming things. Available in stunning polar white with black and white trim or in black, the Sports Bag AG retails at £265 and the PA version costs £395.

The Classic hard case is one of the toughest and most secure on the market. Manufactured from the same ABS plastic as car bumpers, it has stress frame technology to withstand hefty knocks, bumps and being dropped. TSA-recognised combination locks ensure contents are as secure as possible, while the unique Live Locator ID helps find the case in the event of loss. Available in black with the same choice of handle colour as the Hybrid, the Classic AG retails at £275 and the Classic PA at £395.

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Live Luggage cases have been voted into Time Magazine's Top Ten Best Travel Gadgets of 2009: [click here](#)

See Live Luggage bags on the Gadget Show: [click here](#)

Also featured on the Discovery Channel: [click here](#)

Raef Bjayou star of BBC's "The Apprentice" 2008 promotes the new Hybrid PA Bag: [click here](#)